

THE GIG ECONOMY



January 12, 2009

METHODOLOGY

Penn, Schoen & Berland Associates (PSB) conducted 500 internet interviews with US employed citizens aged 18 and over from January 8-9, 2009. Overall, the margin of error is +/- 4.38%.

CURRENT JOB STATUS

Which of the following best describes your employment status?	All
Employed, working 40 hours or more per week	82
Employed part- time, working less than 40 hours per week	12
Self-employed	5

Do you consider yourself to be a freelance worker, meaning you work from project to project?	All
Yes	22
No	78

AMONG FREELANCERS: Did you once have a staff position with the company for which you do freelancer work?	All
Yes	58
No	42

Do you have more than one paying job?	All
Yes	23
No	77

AMONG THOSE WITH 2+ JOBS: Which of the following best describes the jobs you have?	All
One job is full- time (working 40 hours or more per week) and another is a part-time job (working less than 40 hours per work)	72
Multiple part-time jobs (each job is less than 40 hours per work)	21
Two full-time jobs (each job entails working 40 hours or more per week)	7

AMONG THOSE WITH 2+ JOBS: When did you take the second job?	All
Within last 6 months	45
Within the last month	10

1 to 3 months ago	18
4 to 6 months ago	17
7 to 12 months ago	14
1 to 2 years ago	18
More than 2 years ago	24

AMONG THOSE WITH 2+ JOBS: Which of the following best describes the reason you took the second job?	All
Second job was actually a hobby that turned into a money-making operation	38
Got behind on bills and needed extra income	34
Hours were cut at primary job and needed to make up the difference	8
Benefits were cut or not available at primary job	4
Other	16

RECENT ORGANIZATIONAL ACTIONS

In the past year have any of the following happened to you? Please select all that apply.	All
No raise in pay or compensation	40
Asked to take on additional responsibility or roles without an increase in pay or compensation	35
Hours at work were cut	24
Asked to work longer hours, holidays and/or weekends without an increase in pay or compensation	20
Benefits were cut or decreased	19
None of the above	26

Whether or not you have experienced it, in the past year has your company done any of the following? Please select all that apply.	All
Instead of replacing employees who have left the company, had existing employees take on additional roles and responsibilities without an increase in pay or compensation	42
Laid off workers	40
Put up a hiring freeze	37
Cut hours for at least some employees	35
Established a freeze on promotions and raises	27
Asked some employees to work longer hours (including holidays and weekends) with no increase in pay	24
Cut benefits for at least some employees	23
Established new working schedules to save on office energy costs (e.g. working 10 hour days 4 days a week)	15
Asked some employees to go part-time	14
Asked for volunteers for early retirement	14
Started using, or increased the use of freelance workers	11
None of the above	19

PERCEPTIONS OF ORGANIZATIONS AND JOB ROLES

AMONG THOSE SEEING INCREASED USE OF FREELANCERS: Do you feel your company functions better or worse with a mix of full-time staff and freelance workers?	All
Better	25
Worse	44
No difference	31

Which is closer to your view?	All
Companies like mine accomplish more with primarily fulltime staff.	70
Companies like mine accomplish more with a combination of fulltime and freelance workers.	30

On average, do you feel you have enough time to complete your job in the time allotted to you?	All
Yes	79
No	21

Do you ever feel like you when you are not in the office you are nevertheless expected to work from home, or remotely from another location, without actually being compensated for that work?	All
Yes	37
No	63

Do you prefer to work on one project at a time or multiple projects?	All
One project at a time	50
Multiple projects	50

Regardless of what you do now, would you prefer to work for yourself or for a company?	All
For myself	55
For a company	45

PROFILE OF FREELANCERS / MULTIPLE JOB HOLDERS

Which of the following categories best represents your total annual income before taxes and deductions?	All	Freelancer	2+ jobs
Less than \$40, 000	37	33	24
\$40, 000 - \$49, 999	13	14	12
\$50, 000 - \$74, 999	17	18	16
\$75, 000 - \$99, 999	17	20	22
\$100, 000 and above	15	15	25

What is the last grade in school you completed?	All	Freelancer	2+ jobs
Some high school	3	6	2
High school graduate	17	17	7
Some college	39	37	38
College graduate	27	22	29
Graduate school	13	17	23